

Best Practice 2

SAKTHI "THE POWER OF TRANSFORMATION"



Objectives

- To make pollution free earth.
- To plant more number of trees to protect our environment.
- To promote women's participation in environmental issue.
- To imbibe humanity by contributing to the needy people of the society.
- To make and strengthen harmonious social relations.



CONTEXT

Keeping in mind the responsibility of every individual to save and protect our environment, the college motivates the students to realize that “Protecting the earth starts with you”. Sakthi “The Power of Transformation” is an initiative taken by college to focus mainly on two significant factors



Environmental Consciousness



Service to Society

Maintenance and restoration of natural ecosystem is essential to sustain community wellbeing, economic prosperity and efficiency. Social responsibility brings people together and promotes respect for others.



Practice

The institution imbibes the environmental consciousness and social responsibility among the students through on-campus and beyond-campus initiatives.



Environmental Consciousness



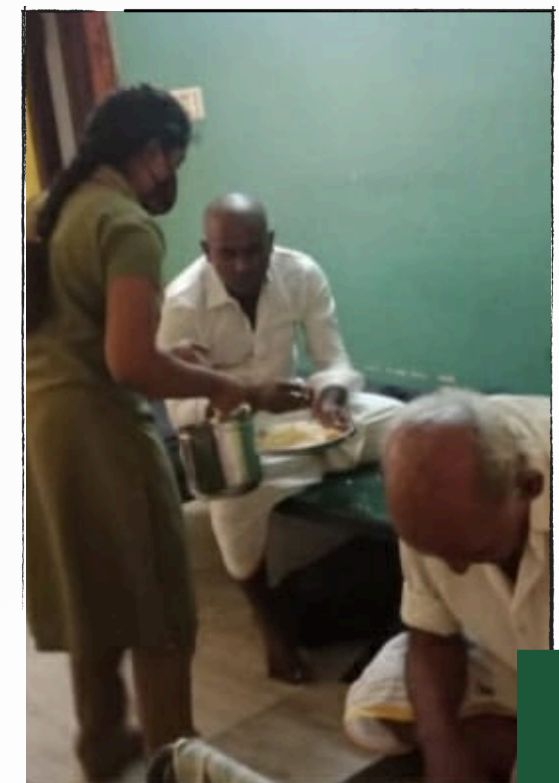
- The students at the first day of their college life were asked to plant saplings in campus.
- To promote healthy atmosphere, a clean and green environment is maintained in the campus to preserve the earth's natural resources.
- Restriction to automobiles inside the campus to make pollution free environment and insisting students to use bicycles.
- Adhering to the Government New Year resolution in the year 2019, the college bans plastic in the campus and organize awareness rally on "Say No to Plastic".
- Through our initiative Sakthi "The Power of Transformation" sapling plantation, seed ball thrown in the nearby hills are initiated by the students to keep our environment clean and green.
- Awareness program like Save Soil, No Plastic etc., are organized on World Environmental Day.



Service to Society

- To prove our tagline “We Create Responsible Women for family and society”, our students are motivated to act as a socially responsible citizen.
- Siruthuli club (contributing a small drop, is a students movement, sponsoring Rs.5 per student everymonth) extends its helping hand to the needy people by supplying groceries and every year Rs. 1 Lakh is sponsored to orphanages and old age home at Crescendo (Annual Day), Founder’s Day etc., Rs. 50 lakhs was contributed by siruthuli club to Kerala relief fund. A fund of Rs. 50,000 is received under UBA scheme and 5 villages have been adopted to do service for the community regularly by
 - Conducting literacy campaign
 - Groceries to old age home
 - Cleaning temples etc.,

Community college was established in 2014 by offering 5 courses to train economically weaker women aged 18-40 years as small scale entrepreneur to improve their socio economic status.



Evidence of Success

- Appreciation letter from Kerala Chief Minister
- Guinness World Record on Global Hand Wash Day
- Certificate of appreciation from Thathanoor, Thailanoor Union Panchayat Leader.
- Certificate of appreciation for Siruthuli from Prabanja Amaidhi Sevaashramam, Nesakarangal, Amala Anbukarangal, Salem.



Problems encountered

- Ignorance of the old age people is a barrier to us while conducting literacy campaign



Resources required

- Expecting more NGO's to extend their support to us to work for the noble cause.



SSWC